



Featuring  
**Dr. Elizabeth Lombardo**

**Women's Fund**  
of Greater Green Bay Community Foundation

# Power of the Purse®

EMPOWERING WOMEN. INSPIRING GIRLS.

## Dr. Elizabeth Lombardo "Head Coach for Happiness"

Considered NBA star Shaquille O'Neal's "Head coach for Happiness", Dr. Elizabeth Lombardo is on a mission to free people from their inner critic to create the health, wealth and happiness they crave.

Elizabeth has had the opportunity to work with several Fortune 500 companies, presenting large-scale opening keynotes as well as running smaller workshops and exclusive executive roundtables with audience sizes ranging from 20 to well over 3,000. Previous clients include: Westinghouse, Solo Cup, Deloitte, UBS, Lincoln Financial, Dunkin' Donuts, Zappos, Canyon Ranch, Lexis Nexis and NTT Data.

Her ability to help women unlock their own, unique personal happiness code has made Elizabeth America's most interviewed celebrity psychologist, with over 100 radio and TV appearances on shows like Good Morning America, Dr. Oz, The TODAY Show, Steve Harvey, CNN, Fox Business News and others. Dr. Lombardo's expertise contributed to articles in The Wall Street Journal, Fortune, SUCCESS, Fast Company, Better Homes & Gardens, Huffington Post, Forbes and other respected publications.

A licensed practicing psychologist with a Ph.D. in psychology and a master's degree in physical therapy, Dr. Lombardo's newest bestselling book and course, "Better Than Perfect: 7 Strategies to Crush Your Inner Critic and Create a Life You Love" helps anyone suffering from conditional self-worth or perfectionism turn down their critic's voice, turn up their self-confidence and gain essential skills to flourish in work, health, relationships and life.

Mark your calendar for Sept. 19, 2019 for our 15th annual Power of the Purse and follow our [Facebook](#) page for the latest details.

For more information on sponsoring Power of the Purse, contact Linda Hansen at [linda.hansen@ymail.com](mailto:linda.hansen@ymail.com) | [WomensFundGB.org](http://WomensFundGB.org)



## 2019 Sponsorship Opportunities

On September 19, 2019, more than 1,000 people will gather at the KI Convention Center in Green Bay for our **15th annual luncheon**.

This is an exciting time for the Women's Fund of Greater Green Bay and for our community. We are celebrating 15 years of Power of the Purse, supporting our cause of empowering women and inspiring girls. Since inception, we have raised \$2.8 million and have granted over \$875,000 to more than 95 initiatives and programs. With your help we continue to inspire and shape the future of women and girls in our community.

Sponsorship Level	Exposure to more than 1,000 local decision makers	Name displayed on Women's Fund website, event program and event screens	Table at September 19 luncheon	Opportunity to purchase up to 2 additional tables at 10% discount (Premium seating not guaranteed; orders must be received by 6/30/19)	VIP reception with Dr. Elizabeth Lombardo	Exhibit space at event	Additional sponsor benefits
Sustaining Legacy \$40,000 over 4 years (\$12,000 year 1)	x	Logo	10 guests, front row	x	10 guests	x	\$10,000 Named endowment fund 20% applied to event operations 80% applied to endowment Others can contribute
Speaker \$15,000	x	Logo	10 guests, front row	x	10 guests	x	On-stage welcome at lunch and speaker introduction
Legacy \$12,000	x	Logo	10 guests, front row	x	10 guests	x	\$10,000 named endowment fund
Technology \$10,000	x	Logo	10 guests, front row	x	4 guests	x	
Matching Donor \$10,000	x	Logo	10 guests, premium seating	x	4 guests	x	
Silver \$5,000	x	Logo	10 guests, premium seating	x	4 guests		
Photo Station \$3,500	x	Logo on backdrop*	10 guests, premium seating	x	2 guests		
Parking \$2,500	x	Logo	10 guests, premium seating	x	2 guests		
Bronze \$1,750	x	Name listing	10 guests, premium seating	x	2 guests		

\* Backdrop including company logo used at Power of the Purse

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