



**Women's Fund**  
of Greater Green Bay Community Foundation

Featuring  
**Dr. Natalie Stavas**

# Power of the Purse®

EMPOWERING WOMEN. INSPIRING GIRLS.

**Dr. Natalie Stavas**  
Running Toward Chaos

On September 17, 2020, more than 1,000 people will gather at the KI Convention Center in Green Bay for our 16th annual Power of the Purse event. The event will feature inspirational Boston Marathon hero, humanitarian and award-winning physician, Dr. Natalie Stavas.

Natalie Stavas was born on a farm in Nebraska. She was once told that people from Nebraska don't do well in places like Boston.

She proved them wrong.

Natalie was the first person from Nebraska to be accepted into the Harvard Pediatric Training program at Boston Children's Hospital.

One year after moving to Boston she received the Boston Foundation's Change Maker Award and in 2013 she received the Bostonian Of The Year Award. This award is given to Bostonians who impact their community in a remarkable way.

An avid runner, Natalie's philosophy for success is.... "You Run Toward."

This philosophy was never more apparent than on April 15, 2013. She had just run 26 miles and was about to finish the Boston marathon when the bombs detonated at the finish line. Instead of turning around and running away with the crowd, she ran towards the chaos and saved 4 lives that day.

Natalie has been honored by President Obama, as well as featured on CNN, BBC, CBC, and FOX news. She has also appeared on the cover of Runner's World Magazine and Sports Illustrated.

Natalie Stavas attacks every obstacle with the same attitude: "You run towards that which you fear, that which challenges you, that which is oppositional."

Mark your calendar for Sept. 17, 2020 for our 16th annual Power of the Purse.

This is an exciting time for the Women's Fund of Greater Green Bay and for our community. We are celebrating 16 years of Power of the Purse, supporting our cause of empowering women and inspiring girls. Since inception, we have raised more than \$2.8 million and have granted over \$1 million to more than 100 initiatives and programs. With your help we continue to inspire and shape the future of women and girls in our community.

# Power of the Purse

## 2020 Sponsorship Opportunities

Sponsorship Level	Exposure to more than 1,000 local decision makers	Name displayed on Women's Fund event program and event screens	Table at September 17 luncheon	Opportunity to purchase up to 2 additional tables at 10% discount (Premium seating not guaranteed; orders must be received by 6/30/20)	Welcome reception with Dr. Natalie Stavas	Exhibit space at event	Additional sponsor benefits
Sustaining Legacy \$40,000 over 4 years (\$12,000 year 1)	x	Logo	10 guests, front row	x	10 guests	x	\$10,000 Named endowment fund 20% applied to event operations 80% applied to endowment. Others can contribute
Speaker - SOLD (1) \$15,000	x	Logo	10 guests, front row	x	10 guests	x	On-stage welcome at lunch and speaker introduction
Legacy \$12,000	x	Logo	10 guests, front row	x	10 guests	x	\$10,000 named endowment fund
Technology \$10,000	x	Logo	10 guests, front row	x	4 guests	x	One promotional text to all registrants at event
Matching Donor (1) \$10,000	x	Logo	10 guests, front row	x	4 guests	x	
Silver - Auction \$5,000	x	Logo	10 guests, premium seating	x	4 guests		Name recognition on purse auction tables
Photo Station (4) \$3,500	x	Logo on backdrop*	10 guests, premium seating	x	4 guests		
Welcome Event (1) \$3,000	x	Logo	10 guests	x	4 guests		
Parking (2) \$2,500	x	Logo	10 guests, premium seating	x	2 guests		
Bronze \$1,750	x	Name listing	10 guests	x	2 guests		

\* Backdrop including company logo used at Power of the Purse

For more information on sponsoring Power of the Purse, contact Linda Hansen at [linda.hansen@gmail.com](mailto:linda.hansen@gmail.com) | [WomensFundGB.org](http://WomensFundGB.org)